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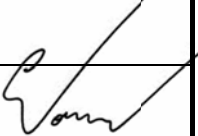

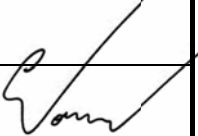

THIRD PARTY STANDARD

USE OF THE *Produit Naturel*® TRADEMARK



Specifications and Inspection Plan

Applicant:	Third party inspection body
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Version	Date	Purpose	Drafting: UPJ		Validation: Bureau Veritas Certification	
			Name	Stamp/signature	Name	Stamp/signature
1	03/02/2009	Initial drafting	Jacques My		Philippe Nourrit	
2	17/03/2010	Modification of Appendix 1	Jacques My		Philippe Nourrit	
3	03/08/2010	Addition of organic amendments (cf. marked-up versions)	Jacques My		Philippe Nourrit	
4	15/04/2015	Addition of mulching products, Modification of the Inspection Plan	Quentin Protsenko		Magalie Thébault	
5	05/09/2016	Addition of biochar in allowed constituents	QUENTIN PROTSENKO		Magalie Thébault	



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1 Overview

UPJ = Union des entreprises pour la protection des jardins et des espaces publics (*Union of Companies for the Protection of Gardens and Public Spaces*).

The UPJ is the owner of the **Produit Naturel** ® trademark.

This standard defines the conditions that manufacturers of fertilisers, organic amendments, crop-growing media and organic mulching products and/or minerals must fulfil in order to be able to affix the **Produit Naturel** ® trademark to the products concerned.

It comprises the special regulations of this trademark applicable to fertilisers, organic amendments, crop-growing media and mulching products.

2 Fields of application and definition of the products

2.1 General points

The **Produit Naturel** ® trademark of the UPJ applies to **fertilisers, organic amendments, crop-growing media and mulching products** respecting the French and European regulations concerning them (RCE 2003/2003, approval, or standards made mandatory) and complies with this standard.

The UPJ, owner of the **Produit Naturel** ® trademark, grants a trademark licence contract to those who agree to comply with this standard.

Only products of the licensees, having been deemed by Bureau Veritas Certification to be compliant with this standard, may bear the **Produit Naturel** ® trademark.

Products falling within the scope of the **Produit Naturel** ® trademark are comprised solely of:

- **mineral substances** coming from natural deposits or from nature, having only been subject to physical processes including for extraction (sorting, crushing, sieving, sedimentation or washing or dissolution in water) or thermal processes, with the exclusion of any chemical treatment,


and/or of

- **organic substances** coming directly, either from living animals or from plants, having only been subject to physical treatments (sorting, crushing, sieving, sedimentation or washing or dissolution in water, composting) or thermal treatments, with the exclusion of any chemical treatment,

and/or of

- **microbial preparations** (and “other fertilisers” of natural origin)

All ingredients comprising the finished product, regardless of their proportion, not including the packaging, and including additives and admixtures must be natural, not from chemical synthesis and not having been subject to treatment or chemical transformation.

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2.2 Definitions

Manufacturers or distributors of fertilisers, organic amendments, crop-growing media and mulching products who wish to use the **Produit Naturel** ® trademark must sign a trademark licence contract with the UPJ; they therefore become licensees of this trademark.

This standard uses the term **Contractors**.

2.3 Reference texts

In France, fertilisers and crop-growing media launched on the market are regulated by Articles L255-1 to L255-11 of the Rural Code.

Besides the specific products corresponding to paragraphs 3 and 4 of Article L255-2, fertilisers and crop-growing media, made in France or in another country, may be marketed (or used):


- either after having obtained approval or provisional authorisation of sale or import
In this case, the Head of Marketing must submit a file allowing, according to the terms of Article L255-3 of the Rural Code and the Order of 21 December 1998 (Official Journal of 12 February 1999), to check the safety and efficacy of the product under the prescribed or normal conditions of use.
- Or without prior authorisation if they comply with:
 - (EC) Regulation n° 2003/2003 of 13/10/2003,
 - or a French standard made mandatory by an order published in the Official Journal such as:
NF U 42-001 (and amendment A10) Fertilisers, descriptions and specifications
NF U 44-051 (and its amendments) Organic amendments, descriptions, specifications and marking (April 2006)
NF U 44-551 (and its amendments) Crop-growing media, descriptions, specifications, marking
NF U 44-204 Fertilisers or basic fertiliser mineral amendment with agricultural additive

The texts of the standards may be obtained from the AFNOR (French Association of Standardisation) and any additional information concerning them from the offices of standardisation (BN Ferti):

Comment: The fact that a product appears in the list of products allowed in organic farming ((EC) Regulation n° 834/2007 repealing RCE 2092/91) or benefits from a community eco-label (amendments for soils: from the Commission Decision n° 98/488/EC) or meet the requirements of a label or quality charter, does not exempt it from complying with the preceding obligations.

It is also useful to refer to the following texts when bringing these products to market:

- Amended decree n° 80-478 of 16 June 1980 implementing Articles L214-1 and L214-2 of the Consumer Code concerning fertilisers and crop-growing media (Official Journal of 29 June 1980, 4 March 1990, 26 April 1991 and 13 May 1999),
- Order of 8 December 1982 relating to the technical procedures for the official inspection of fertilisers and crop-growing media and checks which must be carried out by the Head of Marketing (Official Journal of 6 January 1983),

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- Order of 5 September 2003 relating to the checks which must be carried out by the Head of Marketing of standardised fertilisers and crop-growing media (Official Journal of 10 October 2003),
- Order of 7 July 2005 relating to permissible deviations concerning fertilisers and crop-growing media (Official Journal of 22 October 2005).
- Amended EC Regulation 1774/2002 of 3 October 2002 establishing health rules applicable to animal by-products not intended for human consumption (*JOCE of 10/10/2002), *JOCE = Official Journal of the European Communities.
- Order of 19 September 2005 (OJ of 7/10/05) suspending the placement on the market and ordering the withdrawal of certain crop-growing media and fertilisers.

2.4 Lists of ingredients authorised by this standard

The UPJ establishes the approved list of authorised ingredients regardless of their level of incorporation.

The ingredients are raw materials, technological aids or additives, admixtures or formulants.

Ingredients which are not listed in this standard cannot be used.

The UPJ may proceed with the revision of the list in the appendix. The standard is then updated and must be circulated again.

3 Management of the use of the *Produit Naturel* ® trademark

3.1 Admission requirements

The UPJ, owner of the **“Produit Naturel”** trademark, grants a trademark licence contract to those who agree to comply with this standard, this contract will be valid once it has been filed with the INPI (National Institute of Industrial Property) by the contractor.

The UPJ informs Bureau Veritas Certification of each licence contract signature; Bureau Veritas Certification maintains the list of contractors and provides it to the UPJ as and when required.

Each proposed commercial product, bearing the **Produit Naturel** ® trademark, must be the subject of an application to Bureau Veritas Certification and validation by Bureau Veritas Certification.


This application is made by means of the validation application sheet accompanied by the corresponding proposed labels.

Bureau Veritas Certification validates the compliance of the commercial product in reference to this standard.

Bureau Veritas Certification informs the contractor and the UPJ of each validation and maintains a database of the validated products.

This list is published on the UPJ website at www.upj.fr. The contractor may request to delay this publication until the marketing start date.

The deadline for publication cannot exceed one year.

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3.2 Monitoring or maintenance requirements

Any contractor, who decides to no longer use the trademark for a commercial product which benefitted from the trademark licence, must inform the UPJ and Bureau Veritas Certification of this.

Any addition or withdrawal of an ingredient, or procedural modifications, must be declared to the UPJ and Bureau Veritas Certification and must be the subject of a new application for certification. On the other hand, a modification of the distribution of ingredients does not require any declaration. However, it will have to keep the same trade name.

The initial certification will have to be updated when packaging is added or withdrawn. A letter notifying the new packaging will be sent to Bureau Veritas Certification with the certification of the product concerned and the new proposed label.

The list of commercial products which have been authorised must be confirmed by the contractors at the start of each calendar year. Any product, not appearing in this list that is updated at the start of each calendar year, will be considered to be deleted and will no longer bear the **Produit Naturel** ® logo.

Furthermore, physical inspections are made by Bureau Veritas Certification.

A systematic monitoring inspection is made every three years for each production site. During this inspection, at least 10% of the new formulae are randomly checked.

For any new production site declared, an inspection is made during the calendar year concerned. Moreover, an inspection in the subsequent year is systematically made:

- if more than 6 new certifications have been submitted during the calendar year on the production site,
- or if major non-compliance has been observed during inspection in the year concerned.

The report of the audit is sent to the contractor and the declarer within 6 months after the audit. If non-compliance is observed, proof of compliance must be sent to Bureau Veritas Certification within:

-1 month for critical non-compliance

-2 months for major non-compliance

-3 months for minor non-compliance


If no proof is sent within the deadlines provided, the UPJ will be informed of this by Bureau Veritas Certification.

In case of difficulties over validation, the UPJ may request to supplement the assessment by an additional on-site audit.

3.3 Trademark withdrawal requirements

Non-compliance with the licence contract and this standard by the contractor will be the subject of an application to withdraw the commercial product and to prohibit use of the **Produit Naturel** ® trademark by the UPJ, and may lead to legal proceedings by the UPJ, owner of the trademark.

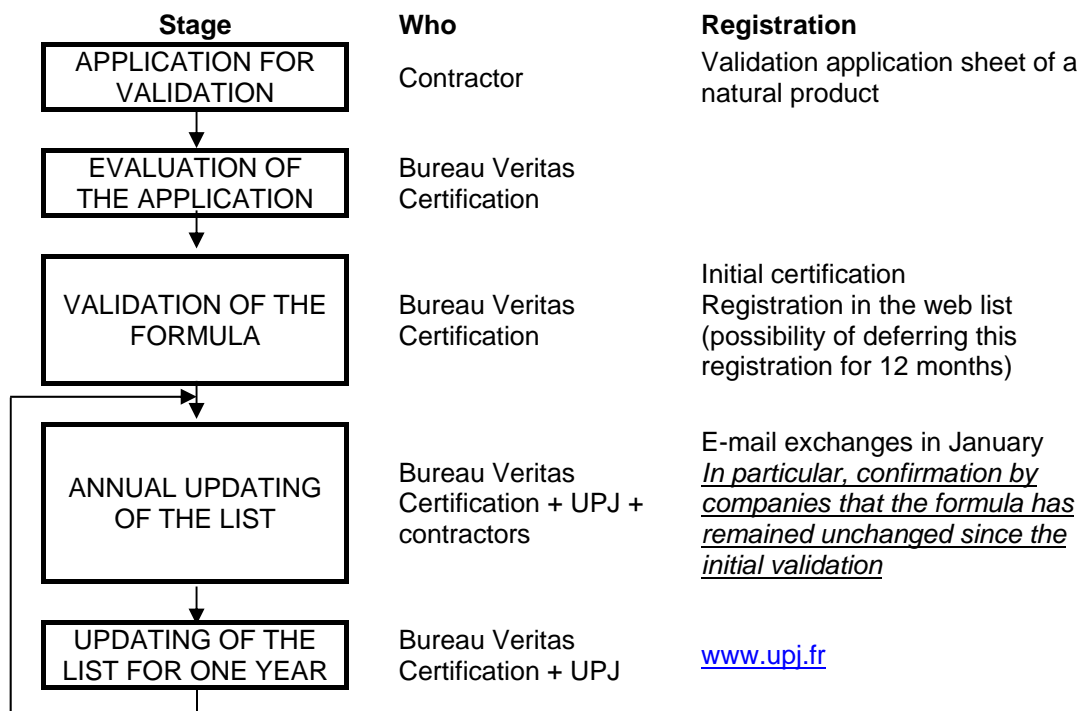
It will be notified of this withdrawal or prohibition by registered letter with acknowledgement of receipt on the proposal of the Board of Directors of the UPJ.

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Upon receipt of the notification, the contractor will have to stop packing products in packaging on which this logo is inscribed.

4 Methods of control


4.1 Process diagram



4.2 Methods of control


➤ The duties and responsibility of each stakeholder:

- The UPJ signs the licence contracts and informs Bureau Veritas Certification of this.
- Each product proposed must comply with the regulations; the contractor is responsible for ensuring this compliance; this responsibility is attested by the validation application sheet. Likewise, the contractor undertakes in the contract to faithfully declare the formulae concerned.
- The revision of the list of authorised commercial products is carried out by the UPJ.
- The validation of commercial products in relation to this standard is carried out by Bureau Veritas Certification which authorises a qualified worker in the fertiliser sector.
- The decision to grant the licence to use the **Produit naturel**® trademark is made by the UPJ under the terms of the licence contract, and subject to the validation of compliance by Bureau Veritas Certification; the initial certification of compliance of Bureau Veritas Certification therefore authorises the contractor to use its licence.

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➤ A documentation system is maintained by and available from Bureau Veritas Certification:

- List of contractors with the updated right of use sales contracts.
- Commercial product validation application sheets, with the label of each commercial product.
- The database of products (commercial references) authorised to use the “Produit Naturel” trademark.
- Transmission of the list by Bureau Veritas Certification to the UPJ upon request.
- Uploading the list of contractors and products onto the UPJ website.

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5 Labelling and design

5.1 Design elements

The contractor must only use this logo in order to distinguish the products concerned and without there being any risk of confusion. The reproduction of the logo will be strictly limited to packaging and documents making reference only to natural products. (See graphic design).

The logo representing the trademark will be at least 10 millimetres in height) and at least 10% of the graphic area containing the logo and shall, under no circumstances, exceed in height the manufacturer’s trademark nor the product’s trademark nor the product name. The logo must be present in isolation on the packaging (in relation to other regulatory logos).

5.2 Graphic design


The pantones below are the only ones authorised on the packaging. Any packaging using a different pantone will not be validated:



BLACK



WHITE

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PANTONE 350 C
 In full colour: C 79 – M 0 – Y 100 – K 75



PANTONE REFLEX BLUE C
 In full colour: C 100 – M 73 – Y 0 – K 2



PANTONE 724 C
 In full colour: C 0 – M 51 – Y 100 – K 36


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APPENDIX: EXCLUSIVE LIST OF SUBSTANCES AUTHORISED FOR FERTILISERS, ORGANIC AMENDMENTS, CROP-GROWING MEDIA AND MULCHING PRODUCTS

List of authorised substances in this standard, subject to their compliance with the definitions of sub-section 2.1:

- Seaweed and seaweed meal with the exclusion of seaweed derivatives by chemical process
- Liming amendments of natural origin other than those present in the list
- Calcium magnesium amendment
- Anhydrite
- Wool flock
- Magnesian limestone
- Magnesium carbonate
- Plant ash
- Lime and lime ash
- Magnesian and dolomitic lime
- Scraps (rabbit skin, sheepskin)
- Potassium chloride
- Crushed horn
- Roasted horn
- Chalk
- Leather, powdered roasted leather, powdered hydrolysed leather (without chrome treatment)
- Animal excreta without bedding material (straw etc.)
- Dolomite
- Fish (meal) fertiliser, fishbone meal
- Stillage extract
- *Faluns* (ancient marine deposits constituting sandstone-like limestones, calcareous muds and crushed shells)
- Feather meal (feather powder) (obtained by baking; RCE 1774/2002 method; 133°/20'/3 bar)
- Bristle meal (bristle powder), meat (powder) meal
- Bone (powder) meal
- Dehydrated poultry droppings
- Manure
- Manure and/or liquid manure and/or composted droppings
- (Seabird, bat) guanos
- Fish guano
- Gypsum
- Maerl (or marl) or lithothamnium calcareum
- Marl
- Fermented or unfermented plant substances, composted or uncomposted with animal substances from this list.

NB1: the fermentable portion of household and similar waste, and/or food waste, raw or after treatment, is prohibited.

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NB2: Green composts from unsorted plants are excluded; compliance with a type I-303(*) certification standard is recommended.

- Pebble-type mineral mulching products, pozzolanic ash, clay beads...
- Bark-type organic mulching products, lug nuts and fruit kernels, conifer needles, straw...not having been subject to any treatment or coming from organic farming.
- Soft ground rock phosphate
- Agricultural gypsum
- Rock powder
- Dried blood
- Potassium crude salt (sylvinite, kainite)
- Magnesium sulphate of natural origin (Kieserite, Epsomite)
- Potassium sulphate
- Calcareous mud
- Oil cake or plant dregs, viticultural vinasse
- Trez (marine conchitic sand used as a fertilizer)
- Beet and/or sugarcane vinasse (Molasses)
- Biochar exclusively derived from the pyrolysis of plant biomass

- All the substances mentioned in descriptions of the standard NF U 44-551 **except for the additives provided (water retention agents, wetting agents, fertilisers if they are of chemical origin)** as well as crushed polystyrene, mineral substrate with synthetic materials, loam with synthetic materials, potting soil with synthetic materials, organic mineral substrate with synthetic materials. The composted components of crop-growing media must not have been composted with chemical fertilisers and/or synthetic products.

- All mixtures incorporating these substances in compliance with the regulations (notably: Rural Code, approval, standardisation, Decree 478 of 16 June 1980; Consumer Code) are permitted.

(*) I-303 is the certification standard of industrial products concerning green composts, certification provided by Bureau Veritas Certification, and carried out by Bureau Veritas Certification.